# What are three conclusions we can make about Kickstarter campaigns given the provided data?

# Luxembourg and Singapore had the highest success rate of 100% for its Kickstarter campaigns even though it can be argued that the number of campaigns were lesser.

# USA topped the list with the highest number of kick starter campaigns which just shows that a lot of people watch Shark Tank and indent to startup businesses on their own rather than being stuck in a 9 to 5 Job.

# Plays were surprisingly the highest grossing subcategory, funded by Kickstarter campaigns, in terms of count. It also had a decent success percentage of above 50 percent.

# What are some of the limitations of this dataset?

* Data had to be cleaned up specially to get the dates. In an ideal scenario the UTC time could have been used in order to get a generalized date value. In order to convert it to the actual dates for the particular region, a large nested IF statement would be required and also the knowledge of the time zone conversions for each of the regions which is an arduous process.
* Data on trends such as funds under each category were not provided which limited the number of stats that could be deciphered from the sheet.

# What are some other possible tables/graphs that we could create?

* Bar charts depicting the launch date outcomes and category/sub-category stats.
* Pie Chart depicting the count of state or also the percent successful compared to the total value. Can be also used with a filter to determine the category/subcategory for each state.
* Area Charts showing the area covered by each category/subcategory under each state. With a filter for country it can also depict the required stats for each country.